

# USB-ED highly rated in world ranking for management training

USB-Executive Development (USB-ED), the public training company which forms part of the University of Stellenbosch Business School, recently achieved the exceptional accolade of being selected as one of the world's top business training institutions.

This follows after London's *Financial Times* recently announced its annual international ranking for leading management training institutions, in which USB-ED was ranked 45th. This resulted in USB-ED sharing the world stage with internationally recognised business schools, such as the well-known Harvard Business School, which was awarded the first place, the Center for Creative Leadership (CCL), which came in eighth, and Stanford University (GSB), which came in tenth, as well as Duke and the London Business School.

The ranking is compiled following interviews with students in management training programmes of the various business schools about their experiences. The interviews are

conducted by an independent marketing research company on behalf of the *Financial Times*. Last year a total of 4 000 students were interviewed for the ranking.

USB-ED's CEO Frik Landman said, "The fact that the company was placed so high on the international ranking reflects the high quality of training which is provided by USB-ED. The quality and importance of the client is always placed first in our branding and programmes. When the company considers strategies, programmes and partners, this forms the foundation of our decision-making," he said.

Last year the company became the first management development company in a business relationship with a university to obtain BEE accreditation. USB-ED's BEE partners are WIPHOLD, headed by Louisa Mojela, and well-known businessman Vincent Raseroka. Mojela has chaired USB-ED since its inception in 2001. WIPHOLD focuses on the economic empowerment of black women.



CEO of USB-ED, Frik Landman

"While USB-ED has an interdependent relationship with the University of Stellenbosch Business School and shares the USB brand, it enjoys the full independence of a public training company. The model is extremely successful and is able to make a tangible difference with regards to the development of management skills and leadership on the African continent," said Landman.

## EXECUTIVE EDUCATION CALENDAR 2008

Comprehensive Programmes	Jul	Aug	Sept	Oct	Nov	Dec
Senior Management Development Programme 2 (Bellville)	28 - 1		15 - 19		3 - 7	
Management Development Programme 3 (Bellville)			1 - 5	27 - 31		
Management Development Programme (KwaZulu-Natal)		18 - 22		6 - 10		
Management Development Programme (Botswana)	14 - 18	25 - 29				
New Managers' Development Programme 2 (Bellville)				13 - 17		
New Managers' Development Programme (Gauteng)		25 - 29				
New Managers' Development Programme (Namibia)		25 - 29				
Discipline-specific Programmes	Jul	Aug	Sept	Oct	Nov	Dec
Leadership Development Programme (CCL) (Stellenbosch)		4 - 8				
Development of Leadership and Team Skills (Bellville)			1 - 4			
Financial Management for Non-Financial Managers 2 (Bellville)	14 - 17					
Managing Customer Service Excellence (Bellville)			9 - 10			
MS Project (Bellville)						1 - 3
Project Management (Bellville)		11 - 15		or	24 - 28	
Project Management 2 (Pretoria)				6 - 10		
Project Management (Johannesburg)	21 - 25					
Project Management 2 (Windhoek)				20 - 24		
Passport to China		25 - 29				
Strategic Marketing Metrics (Bellville)		25 - 26				
Strategic Marketing Metrics (Gauteng)			22 - 23			
Strategy Policy Design for Public Sector (Bellville)		4 - 6				
Strategy Policy Design for Public Sector (Gauteng)			9 - 11			
Strategy Policy Design for Public Sector (Namibia)				30 - 2		
Supply Chain Management (Bellville)			17 - 19			
Wealth Management						enquire for dates



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